

## 2024 IPI Annual Conference, Awards, & Golf Tournament

## May 16-17, 2024

Every year the International Partnering Institute recognizes projects and individuals who best exemplify the principles of partnering and promote our mission - to transform the construction industry to achieve exceptional results through a culture of collaboration.

Join us for the 2024 IPI Annual Conference, Awards, & Golf Tournament to celebrate success, share lessons learned and best practices, network with Owner and Industry leaders and acknowledge teams and individuals who achieve extraordinary results.

Register online at partneringinstitute.org



Have questions? Email <u>natalee@partneringinstitute.org</u>

Please see the attached benefits and opportunities package for more information.

# **GOLF SPONSORSHIPS**

### May 16, 2024

### \$8,000



### PRESENTING/TITLE SPONSOR

- Two teams of four (8 golfers)
- Logo and company name on all promo material as part of event name
- Logo on all tournament swag, including golf balls distributed to all golfers
- Speaker opportunity before tournament and during lunch/ awards ceremony
- Signage throughout the golf course



#### WATER BOTTLE SPONSOR

Four (4) golfers + branded bottled water available throughout the course. Logo on signage.



## \$2.500

#### LUNCH SPONSOR

Two (2) golfers + option to speak during the lunch. Logo on signage.



## \$5,000

HAT SPONSOR

Four (4) golfers + company logo on the side of golf hat given to all golfers. Logo on signage.

One available

**DRIVING RANGE SPONSOR** 

Two (2) golfers +

company name placed at a prominent spot on

the driving range.

\$2.000

## \$2,500 HOLE SPONSOR

Two (2) golfers + company name at tee box, recognition at event, logo in all event marketing and on the IPI website. Table at hole. 18 available

## \$1,500

**BEVERAGE CART SPONSOR** 

Two (2) golfers + custom signage with logo on beverage cart.

One available





# ANNUAL CONFERENCE & AWARDS TIERS

#### May 17, 2024

## \$10,000

### **PRESENTING/TITLE SPONSOR\***

- Named Title Sponsor Branding
- Awards Ceremony Opening Presentation
- Pre-event email marketing
- Logo on all materials and signage

- Six (6) complimentary registrations
- Four (4) golf tournament registrations
- Exhibit table
- 60-second video ad
- Three (3) social media posts
- Pre and post-event registration contact list

### **DIAMOND\***

- Logo on materials and signage
- Four (4) complimentary registrations
- Two (2) golf tournament registrations
- Exhibit table

- 60-second video ad
- Two (2) social media posts
- Pre and post-event registration contact list
  - \$5,000

\$1,500

\$7,500



#### **RUBY**\*

- Logo on materials and signage
- Two (2) complimentary registrations
- Exhibit table
- One (1) social media post
  - \$2,500



- **SAPPHIRE\***
- One (1) complimentary registration
- Logo on materials and signage
- Post-event registration contact list

Post-event registration contact list

EMERALD

Logo on materials and signage

\*Benefits and additional branding opportunities on next page

## TIER BENEFITS & BRANDING OPPORTUNITIES

	\$10,000 TITLE SPONSOR	\$7,500 DIAMOND	\$5,000 RUBY	\$2,500 SAPPHIRE
Registration List		$\checkmark$	$\checkmark$	$\checkmark$
Logo on Materials & Signage		$\checkmark$	$\checkmark$	$\checkmark$
Conference Registrations	6	4	2	1
Social Media Posts	3	2	1	
Exhibit Table		$\checkmark$	$\checkmark$	
Golf Registrations	4	2		
Video Ad		$\checkmark$		
Additional Branding Opportunities	Speaking Role at Awards Ceremony or Presentation of Partnering Testimonial Branded Conference Lanyards - <b>Exclusive to</b> <b>Title Sponsor!</b> Choose any one (1) additional opportunity	Choose One: Tote Bag (1) Pens (1) Session (3) Award Ceremony (2) Cocktail Reception (2) Coffee Break (2) Breakfast (1) Lunch Sponsor (1) Photo Booth (1)	<b>Choose One:</b> Tote Bag (1) Pens (1) Session (3) Award Ceremony (2) Cocktail Reception (2) Coffee Mugs (1)	Choose One: Pens (1) Award Ceremony (2) Cocktail Reception (2) All sponsors are eligible to donate a giveaway